

Jessica "jet" Snow

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education

- 2006-2008 **Fashion Institute of Design Merchandising** - LOS ANGELES, CA
Professional Associate of Arts Degree, Digital Media
President's Honor Roll
- 2006 **Brigham Young University** - PROVO, UT
Bachelor of Arts, Public Relations
BYU Top 5 Public Speaker, Sloan Speech Showcase
Winner, Capstone Public Relations Campaign

design experience

- 2008-PRESENT **New Media Director** - ELIZA MAGAZINE
LOS ANGELES, CA
website maintenance/updating | web banners and ads | e-mail newsletter
- 2008-PRESENT **New Media Intern** - THE CHURCH OF JESUS CHRIST OF LATTER-DAY SAINTS
SALT LAKE CITY, UT
presentations | report layout | video slate
- 2004-PRESENT **Freelance Designer** - JET SNOW INCORPORATED
LOS ANGELES, CA
banners | posters | brochures | programs | websites | logos | magazine layouts
fashion show graphics | fliers | film editing | motion graphics | sound design
clients include: Sister Cities International, TMG International, Hurley, Sheng Moua
- 2006-2006 **Web Master** - SANDY CITY MAYOR'S OFFICE
SANDY CITY, UT
website maintenance/updating/redesign | posters | newsletter | booth displays
30 percent increase in site usage
- 2001-2004 **Product Coordinator** - BYU'S OFFICE OF INFORMATION TECHNOLOGY
PROVO, UT
presentations | report layout
- 2004-2004 **Public Relations Specialist** - PROVO/OREM CHAMBER OF COMMERCE
PROVO, UT
magazine and newspaper ads | e-mail newsletter | newsletter | event banners
- 2004-2004 **Public Relations Specialist** - UTAH COUNTY GOVERNMENT
PROVO, UT
website design/updating | media kits | newsletters | booth displays | brochures
170 percent increase in site visitors
250 percent increase in service usage

digital skills

Graphic Design

Adobe Photoshop
Adobe Illustrator

Layout/Compositing

Adobe InDesign
Quark Express
Microsoft Publisher
Shake

Film Editing

Final Cut Pro
Avid

DVD Design

DVD Studio Pro

Web Design

Adobe DreamWeaver

Sound Design

DigiDesign ProTools
Soundtrack Pro

Office

MAC and PC
Adobe Acrobat
Microsoft Office Suite

management training

Stanford's Project Planning & Management Training
Interact's Managing Without Authority Training